

3rd Edition

**INTERNATIONAL EXHIBITION ON
DAIRY, PROCESSED FOODS, FOOD PROCESSING TECHNOLOGIES,
PACKAGING, BEVERAGES, BAKERY AND AGRICULTURE PRODUCTS IN TRICHY**



DATES
11, 12, & 13. OCTOBER 2019
SRI PRAKASH MAHAL,
ARIYAMANGALAM, TRICHY

CONCURRENT EVENT



Never
Eat More
Than
You Can
Lift

INTERNATIONAL EXHIBITION ON
DAIRY, PROCESSED FOODS, FOOD PROCESSING TECHNOLOGIES,
PACKAGING, BEVERAGES, BAKERY AND AGRICULTURE PRODUCTS IN TRICHY



India most comprehensive Dairy & Food Process event attracts industry professionals from across the India and presents you with a big opportunity to generate leads strengthen your brand, showcase your products and close deals. Helps you to tap into a market place of qualified buyers from every segment of the Dairy & Food processing industry and connect with new business, increased sales and exponential growth.



BENEFIT OF PARTICIPATION

Exhibitions are one of the most effective mediums for establishing and maintaining customer relations. In an increasingly digital age, they are the only media where buyer seller and products physically come together a potent force of business



Exhibitor Profile :-

Manufacturers, Processor, Packers, Marketers, Exporters
Fresh fruit and Vegetables | Processed and Packed Foods | Frozen and Dehydrated Foods | Processed Fruit and Vegetables | Namkeen, Bakery & Confectionery
Processing Machinery | Dairy Products | Health Foods
Foods | Tea Coffee and Soft Drinks | Herb and Herbal Products | Oil and Oil seeds | Spices | Wheat Flour, Maida, Suji Chokar | Gram Flour | Besan Chokar | Other Cereals Based Products | Cattle Products | Other Agri Commodities and Products | Floriculture supplies



Visitor Profile:-

Food Processor and Packers | Local Farmers | Government Commodity Boards | Government Organization | NGO's
Consultants | CEO | Industry Executives | Entrepreneurs | Central / district Govt. Officials | Research Heads | Technology Providers | Buyers | Foreign Delegates | Progressive Farmers | Progressive Consumers | Wholesalers & Retailers, Brokers | Industry Representative | General Public.

VISITORS 2017



Participation Charges:-

INDIAN COMPANIES :

Rs. 5500 Per Sq . Mt (Bare Space) Min 30 Sq.mt

Rs. 6000 Per Sq . Mt (Shell Space) Min 9 Sq.mt

INTERNATIONAL COMPANIES :

US \$250 Per Sq . Mt (Bare Space) Min 30 SQ.mt

US \$ 300 Per Sq . Mt (Shell Space) Min 9 Sq.mt

* Addtl . GST 18 % Applicable

The Above picture is Shell scheme



12,446
Visitors,

of which
8,243
Trade Visitors,

and the rest of are
4,203
General Visitors.

90% SATISFIED WITH THE TRADE EXHIBITION
(TRADE VISITORS ONE RESPONSE POSSIBLE, IN %)

22% Very Satisfied

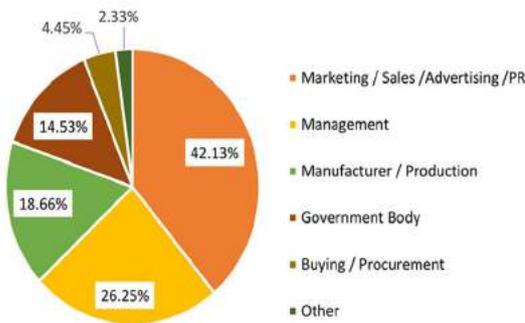
68% Satisfied

83% VISIT THE NEXT EXPO
(TRADE VISITORS ONE RESPONSE POSSIBLE, IN %)

27% Definitely Attend

57% Perhaps Attend

Visitors position occupy in company
(Trade visitors, one response possible, in %)



Objectives and extent to meet visitors
(visitors, multiple response possible in %)



